



MBA DAY 2023: Workshops lead by alumni & learners (Morning)

Crisis Management by Ms Marie CASINI

This workshop will discuss the below points:

In this interactive and informative workshop on crisis management, you'll learn how to effectively respond to unexpected events that threaten your organization's reputation and operations. Through case studies and practical exercises, you'll gain a deep understanding of crisis communication strategies, crisis leadership, and risk assessment. Practical workshop to immerse yourself in a classic table top exercise with a twist to make it accessible to crisis management beginners.