EMBA-2527- 115-Corporate Finance & Value Creation

Name of lecturer(s) & Email	Phase, Status, Timing	ECTS*, CH & SDL**
Amit GOYAL, amit.goyal@unil.ch	Specialise Phase Between 19/09/2026 and 11/10/2026	3 24 66

Description of the course

Explore advanced financial concepts and strategies to drive value creation, optimize capital structures, and achieve organizational objectives.

Course units

1. Time value and discounting
2. Capital budgeting
3. Valuation4.
5. Debt versus equity financing
6. Mergers and acquisitions
7. Asset allocation
8. Stock investing

Course Learning Outcomes (CLOs)

By the end of the course, students will be able to...

1. Analyze financial data to assess organizational performance and identify value drivers.
2. Apply corporate finance principles to optimize capital structure and resource allocation.
3. Evaluate investment opportunities and strategic decisions for value creation.
4. Develop financial models to support long-term strategic planning.
5. Demonstrate the ability to communicate financial insights effectively to stakeholders.

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)
**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc
***PLO - Programme Learning Objectives are available on the curriculum page

Solvay Brussels School Economics & Management

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Contribution to Programme Learning Objectives (PLOs)***

PLO 1.1. Design and communicate a compelling strategic vision that motivates and aligns cross-functional teams to achieve organisational goals.	**Reinforcement**
PLO 1.2. Demonstrate collaborative leadership skills, effectively resolving conflicts, negotiating, and engaging diverse teams to reach optimal outcomes.	**Reinforcement**
PLO 1.3. Communicate the strategy to make it understandable to anybody in the organisation and to the stakeholders.	**Mastery**
PLO 2.1. Apply critical thinking and data-driven decision-making to detect, assess megatrends and technological disruptions (diagnose).	**Reinforcement**
PLO 2.2. Develop a set of clear and motivated decisions about the key element of the corporate strategy in response to market shifts: purpose, vision, missions, business model, portfolio, scopes, values & culture, digitalisation, innovation, organic and non-organic growth strategy.	**Mastery**
PLO 2.3. Plan the implementation of the corporate strategy and digital transformation enabling teams to adapt smoothly to evolving business environments and technological advancements.	**Reinforcement**
PLO 3.1. Assess the long-term implications of business decisions on ESG factors and create strategies that balance profitability with social and environmental responsibility.	**Mastery**
PLO 3.2. Lead cross-cultural teams effectively and incorporate global perspectives into business strategies, demonstrating empathy and adaptability to diverse stakeholder needs to foster an authentic corporate citizenship.	**Reinforcement**
PLO 3.3. Use the entrepreneurial toolbox and mindset to shape innovative scalable solutions responding to new societal challenges.	**Reinforcement**

Contribution to the Environmental, social and governance (ESG)

Course Contribution to ESG: Yes
Contact Hours are dedicated to ESG: 1
Contact Hours containing climate solutions for how organisations can reach net zero: 0
Description of contribution: We will discuss the importance but also limitations of incorporating ESG principles in investing decisions.

🌳 This course contributes to the Sustainable Development Initiative at the Solvay Brussels School of Economics & Management

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Assessment methodology / Learners Use of Time and Load

Evaluation scale
0-20

Pre-Assessed Task: Class Participation
- Value of pre-assessed task: 50 %
- Type of assessment: Individual
- Deadline: Second week of the course.
- Guidelines: Self-evident but will be discussed in first in-person session.
- Feedback Provision: In class.

Key-Assessed Task: Ideating, Individual Report
- Value of pre-assessed task: 50 %
- Type of assessment: Individual
- Deadline: due 11/10/2026
- Guidelines: A one page guideline will be provided on the nature of the assignment and the expected deliverables
- Feedback Provision: Written comments on the report

Learning Materials

Readings

Books / Articles
NA

Cases (available in Canvas)
1. Stryker Corporation In-sourcing PCBs (HBS Case 9-207-121)
2. Spotify (Ivey Case W18228)
3. L'Occitane en Provence (HBS Case 9-212-051)
4. Winfield Refuse Management, Inc. (HBS Case 9-913-530)
5. Dow's Bid for Rohm and Haas (HBS 9-211-020)
6. Partners HealthCare (HBS Case 9-206-005)

Other Learning Materials
NA

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