

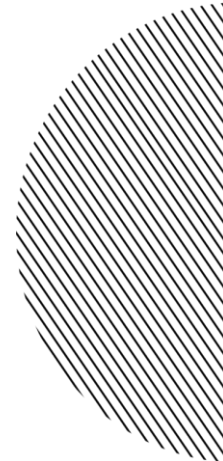
EMBA-2426-115-Sustainability Fundamentals		
Name of lecturer(s) & Email Arthur SANCHEZ (arthur@aj.eco) Julia JADIN (julia@aj.eco)	Level/ Semester, Status, Timing Level 1 Compulsory Between 04-09-2025 and 06-09-2025	ECTS*, CH & SDL** 5 20 130
Description of the course This course equips participants with the knowledge and tools to integrate sustainability and ESG principles into business strategy. Through academic content, real-life case studies and a final project, participants will learn how to apply ESG thinking to create long-term value and meet evolving regulatory and societal expectations.		
Course units Phase 1 — Foundations & Self-paced Learning Phase 2 : ESG introduction, focus on E Phase 3: Decarbonation pathways Phase 4: ESG – How to measure impact and create value Phase 5: Regulatory framework Phase 6: Focus on S and G		
Course Learning Outcomes (CLOs) 1. Analyze the environmental, social and governance (ESG) impacts of business operations and strategies. 2. Design sustainable business models that integrate ESG principles into core operations. 3. Evaluate the long-term financial and societal benefits of sustainability initiatives. 4. Develop actionable plans to improve an organization’s ESG performance and reporting. 5. Demonstrate a commitment to global citizenship by leading sustainability-focused projects.		
Prerequisite (if any) Follow the online course <i>Introduction to Sustainability</i> on Coursera		
Contribution to Programme Learning Objectives (PLOs)*** ● Learning Objective 1.1: x ● Learning Objective 1.2: x ● Learning Objective 2.1: x ● Learning Objective 2.2: x ● Learning Objective 3.1: x ● Learning Objective 3.2: x	Evaluation scale 0-20	
Main Teaching methods used in the course x		
Contribution to the Environmental, social and governance (ESG) Course Contribution to ESG: Yes Contact Hours are dedicated to ESG: 24 Contact Hours containing climate solutions for how organisations can reach net zero: 8 Description of contribution: The course is designed to empower executives with the critical knowledge, tools, and mindset required to embed ESG principles into their business strategies. Through a combination of foundational knowledge, real-life case studies, hands-on exercises, and exposure to cutting-edge industry practices, the course enables participants to transform ESG compliance into long-term value creation.		

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

***PLO - Programme Learning Objectives are available on the curriculum page



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Assessment methodology / Learners Use of Time and Load

Assignment : final group project (5 members), titled "From Compliance to Strategy:

- weight 100%
- workload estimated = x hours
- due DD-MM-YY
- Guidelines: on Canvas

Assignment two

- weight x%
- workload estimated = x hours
- due DD-MM-YY
- Guidelines:

Readings

Required

x (please hyperlink)

Recommended

x (please hyperlink)

Other Learning Materials

x (please hyperlink)

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