

EMBA-2426-114-Ethics and Corporate Social Responsibility		
Name of lecturer(s) & Email Celia CHUI celia.chui@solvay.edu	Level/ Semester, Status, Timing Level 2 Compulsory Between 23-10-25 and 25-10-25	ECTS*, CH & SDL** 3 20 70
Description of the course In this course, students develop core knowledge in ethics and social and environmental responsibility and analyze the role and impact of organizations in society. With numerous corporate scandals continuing to proliferate, the concepts of ethics and social and environmental responsibility are more relevant than ever as organizations and managers are called to act more ethically and responsibly. This course aims to create an interactive learning experience that fosters critical thinking with practical skills and analytical managerial responses by working directly with real organizational challenges.		
Course units ● Unit 1: Introduction – Ethics & corporate social responsibility ● Unit 2: (Un)ethical decision-making and wrongdoing ● Unit 3: Building responsible organizations ● Unit 4: Strategy at the base of the pyramid ● Unit 5: Stakeholder management ● Unit 6: Environmental and Social Impact		
Course Learning Outcomes (CLOs) 1. Describe and explain key notions, concepts, and theories related to ethics and corporate social responsibility. 2. Understand the psychology of (un)ethical decision-making and develop an awareness of self and others to help with ethical decision-making. 3. Analyze ethical dilemma situations. 4. Identify and discuss the challenges individuals and organizations face when engaging in ethical, socially responsible, and environmentally sustainable practices. 5. Discuss how to build a responsible organization that integrates ethical behavior at the individual level, socially responsible actions at the organizational level, and environmentally sustainable impact at the societal level. 6. Develop original reflections and innovative strategies related to the practice of social and environmental responsibility within organizations and with respect to society at large		
Prerequisite (if any) /		
Contribution to Programme Learning Objectives (PLOs)*** ● Learning Objective 1.1: Reinforcement ● Learning Objective 1.2: Reinforcement ● Learning Objective 2.1: Introduction ● Learning Objective 2.2: Introduction ● Learning Objective 3.1: Introduction ● Learning Objective 3.2: Introduction	Evaluation scale 0-20	
Main Teaching methods used in the course Interactive Lecture, Directed Discussion, Experiential Learning, Case Based Learning, Inquiry-based or Inquiry Guided Learning, Problem-based learning, Project-based learning		
Contribution to the Environmental, social and governance (ESG) Course Contribution to ESG: Yes Contact Hours are dedicated to ESG: 20 Contact Hours containing climate solutions for how organisations can reach net zero: 2 Description of contribution: The course is focused on ethical responsibility that organizations have to uphold environmental and social standards so it contributes to how organizations need to think about how to put ESG issues as core to their strategy, after which they'll be able to achieve their ESG objectives.		

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

***PLO - Programme Learning Objectives are available on the curriculum page

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Assessment methodology / Learners Use of Time and Load

Assignment one: Participation/Professionalism

- weight 25%
- workload estimated = 20 hours
- due 25-10-25
- Guidelines: you are expected to attend and participate in all sessions. Prior completion of the indicated readings and the asynchronous learning materials and your active and informed participation in class are fundamental for your learning success in the course. I will evaluate your professionalism and participation based on your active engagement, potential for deep reflection reflected via your comments, and your overall motivation to participate throughout the course.

Assignment two: Individual Assignment - Reflection Essay

- weight 25%
- workload estimated = 5 hours
- due 23-10-25
- Guidelines: Individual reflection on the provided case. Two page reflection and analysis

Assignment three: Group Work

- weight 50%
- workload estimated = 25 hours
- due 25-10-25
- Guidelines: More information to be provided in class.

Readings

Required

There is no required textbook reading. There will be required case studies, academic articles, and practitioner articles (e.g., HBR articles) to read which will be made available on the learning management system (canvas).

Recommended

- Creating Shared ValueLinks to an external site.
- How Executive Teams Shape a Company's PurposeLinks to an external site.
- Mindset drives success: Selling beneficial products at the base of the pyramidLinks to an external site
- The Organizational ApologyLinks to an external site.
- How Will You Measure Your Life?Links to an external site.
- Engage Your Community Stakeholders: A Guide for BusinessesLinks to an external site.
- Scaling Out, Scaling Up, Scaling Deep: Advancing Systemic Social Innovation and the Learning Processes to Support it

Other Learning Materials (Cases):

Compulsory Cases

- Defining Capitalism's Character: Tom Peters versus McKinseyLinks to an external site.
- Corporate Greenwashing: Are Environmental Claims Just Empty Promises?Links to an external site.
- Rio Tinto and the Indigenous Juukan Gorge Sites

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